

Station KTVX-TV SALT LAKE CITY  
 Advertiser ( ) NRCC-NATL REPUB CONG  
 Product NRCC IE 2012  
 Estimate# 2597  
 Buyer Ben Angle  
 Phone#  
 Fax#  
 Agency ( ) NATIONAL MEDIA INC  
 815 SLATERS LANE  
 ALEXANDRIA, VA 22314  
 Agency C/P1/P2/E 155/426/2597  
 Flight Dates 09/07/2012 - 09/13/2012  
 Hiatus Weeks  
 Rep Firm ( ) WASHINGTON  
 Sales Office ( ) JAN FOX  
 Salesperson ( )  
 Salesperson Phone# 202-872-5880  
 Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---  
 NO SPOTS ON 9/11 \*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT  
 AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN  
 NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY  
 BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO  
 RACE OR ETHNICITY.

--- REMARKS ---  
 CANCEL LN 11 ADD MKG LN 28 28

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*5	TH	7A-9A	GD MRN AMR-ABC	:30	\$300.00	09/13-09/13	1	1	1	\$300.00	
	Rating: 1.2											
	Sales Remark: V9 .											
	V9 Comment Changed, Spots/week Changed											
	*9	W	6P-630P	ABC 4 NWS-6	:30	\$500.00	09/12-09/12	1	1	1	\$500.00	
	Rating: 2.1											
	Sales Remark: V9 .											
	V9 Comment Changed, Spots/week Changed											
	*11	SA	5P-530P	ABC 4 NWS-SAT	:30	\$500.00	09/08-09/08	0	0	0	\$0.00	
	Rating: 1.9											
	Sales Remark: V9 CANCEL NO SPORTS											
	V9 Comment Changed, Spots/week Changed											
	*28	M-TH	4P-5P		:30	\$500.00	09/10-09/13	1	1	1	\$500.00	
	Rating: 1.9											
	Sales Remark: V9 CANCEL NO SPORTS											
	V9 Comment Changed, Spots/week Changed											
	Buyline Comment: NEWS											
	Sales Remark: V9 MOVED FROM LN											
	V9 Added											

AUG 30 2012

Rep Order# 8815431 Ver# 9 Status Revised  
EC'd Yes

Traffic Order# 44266

Printed: 08/30/2012 9:27 AM  
Last Received: 08/30/2012 7:58 AM  
Showing Buylines: All Rep Revised Lines

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Salesperson FAX# 202-872-0263

---REPORT TOTALS---

Report Totals: 3 / \$1,300.00

---SALES MONTHLY TOTALS---

Sep 12: 26 / \$17,150.00

Sales Totals: 26 / \$17,150.00

Station Totals: 26 / \$17,150.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$114,333

CABL 0%	KAGZ 0%	KJZZ 0%	KPNZ 0%	KSL 25%
KSTU 20%	KTVX 15%	KUCW 5%	KUPX 0%	KUTV 35%
NTVX 0%				

Books null  
Demos RA35+

**Makegood Details****KTVX-TV**

<u>Order</u>	<u>Order Dates</u>	<u>Alt Order #</u>	<u>Product Code</u>
44266	09/07/12-09/13/12	08815431	426
<u>Advertiser</u>	<u>Product Description</u>	<u>Account Executive</u>	
National Republican C	NRCC IE 2012	Continental Washingto	
<u>Agency</u>	<u>Advertiser Code</u>	Phone: (202) 872-5880	<u>Estimate #</u>
National Media Team	155	Fax:	2597

**Original Spots**

Line	Spot	Air Date	Eligible Days	Channel	Inventory Description	Display Times	Length	Imp (000)	Rate	Rating	Program	Type
11	1	09/08/12	-----Sa--	KTVX	Sat ABC4 News @ 5p	5:00 PM-5:30 PM	:30	0	\$500.00	0.00		NM
					[1] KTVX							

<b>Totals</b>	1								\$500.00	0.00		
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**Makegood Spots**

Line	Spot	Air Date	Eligible Days	Channel	Inventory Description	Display Times	Length	Imp (000)	Rate	Rating	Program	Type
11	1	09/12/12	MTWTh-----	KTVX	M-Th 4-5p	(4:00 PM-5:00 PM)	:30	0	\$500.00	0.00		NM
					[1] KTVX							

<b>Totals</b>	1								\$500.00	0.00		
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**Reason:**

[Approved by Buyer]